



OUTDOORS
TAILGATING
PICNICS
SPORTS
TRAVEL
HOSPITALITY



2026



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Bags



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Drinkware



Pg. 43
Umbrellas & Ponchos



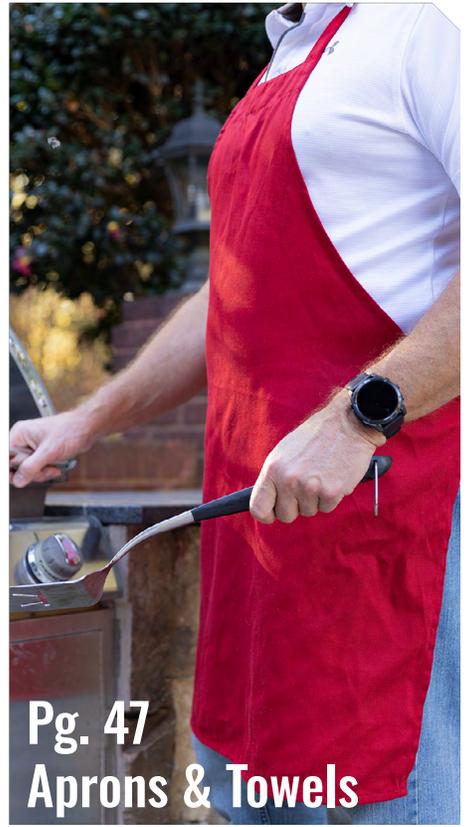
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ASI 88367 PPAI 110918 SAGE 50124

To view all products visit www.southernplus.com



BAGS

7130

Beachcomber Tote Bag

From beach days to city strolls, this bag is your grab-and-go summer essential. With a roomy main compartment and an extra-large front pocket, it keeps sunscreen, snacks, towels and tech organized and within reach. Light, durable and ready for every sunny adventure! Wide straps for comfort. 450D poly.



Info ▶

NEW!





**7019
Riviera Tote**

Heavy rope handles for a nautical look.



Info ▶



**7078
Easy Breezy Tote**

Mesh body with large front pocket.



Info ▶

**7097
Aruba Tote**

The perfect bag for cruising, yachting, shopping, tanning, resorting, or lounging.



Info ▶



NEW!

7131

Magellan Travel & Work Tote Bag

The Magellan, with its rip-stop material and secure zippered pocket, blends style, function and durability. Travel smart - work sharp. This bag is for high performers in the C-suite as well as on the trail. Lightweight and durable - this tote packs and travels well. 420D rip-stop poly.



Info ▶





7085
County Line Tote

Cotton and jute combo with woven straps.

[Info ▶](#)



7079
The Cape Cod

Shop, beach or boat with this plus-sized tote.

[Info ▶](#)



7052
Colibri Tote

How cute is this jute! Its smaller size is ideal for tradeshow literature and samples.

[Info ▶](#)



7086
Namaste Tote

This Jute and Cotton cutie is a thing of tranquil beauty.

[Info ▶](#)



What Mother Nature Would Carry



7055

Luna Tote

10 oz. cotton body and thick, extra-long jute strap for secure and comfortable carrying. Load this one up with books or fresh produce – it can hold it all!

Info ▶

7118
Petra Tote

Look smart while knowing you're helping the environment!

Info ▶



7119
Aurora Tote

This everyday shopper tote stands out with its soft color palette.

Info ▶



7120
Atlantis Tote

This heavy-duty tote is made from recycled cotton canvas.

Info ▶



7121
Melody Tote

This hemp and cotton blend has chic written all over it.

Info ▶





MOE
Beauty Queens
THE ROEE LABEL
Our Chat with Rene Pomeroy

GREYSTONE
Pointe

**HAPPY
TO BE
HERE**
camp zephyr

GROVE
AT BRIAR BARN INN

A Green Journey

7126

Stardust Silver Metallic Tote Bag

Sleek, spacious, and effortlessly stylish, it turns heads while keeping all your essentials for work or weekend. Reach for the stars with a tote that will steal the spotlight wherever you go. Why be boring when you can sparkle? 12 oz. cotton with silver coating.

Info ▶



NEW!



7125
Galaxy Tote

This tote is all about the razzle-dazzle!
Semi-transparent with an Iridescent finish.

Info ▶



7023GM
Metallic Shopper Tote

If your brand is glam, this is the bag for you!
Stuff it, gift it, carry it.

Info ▶

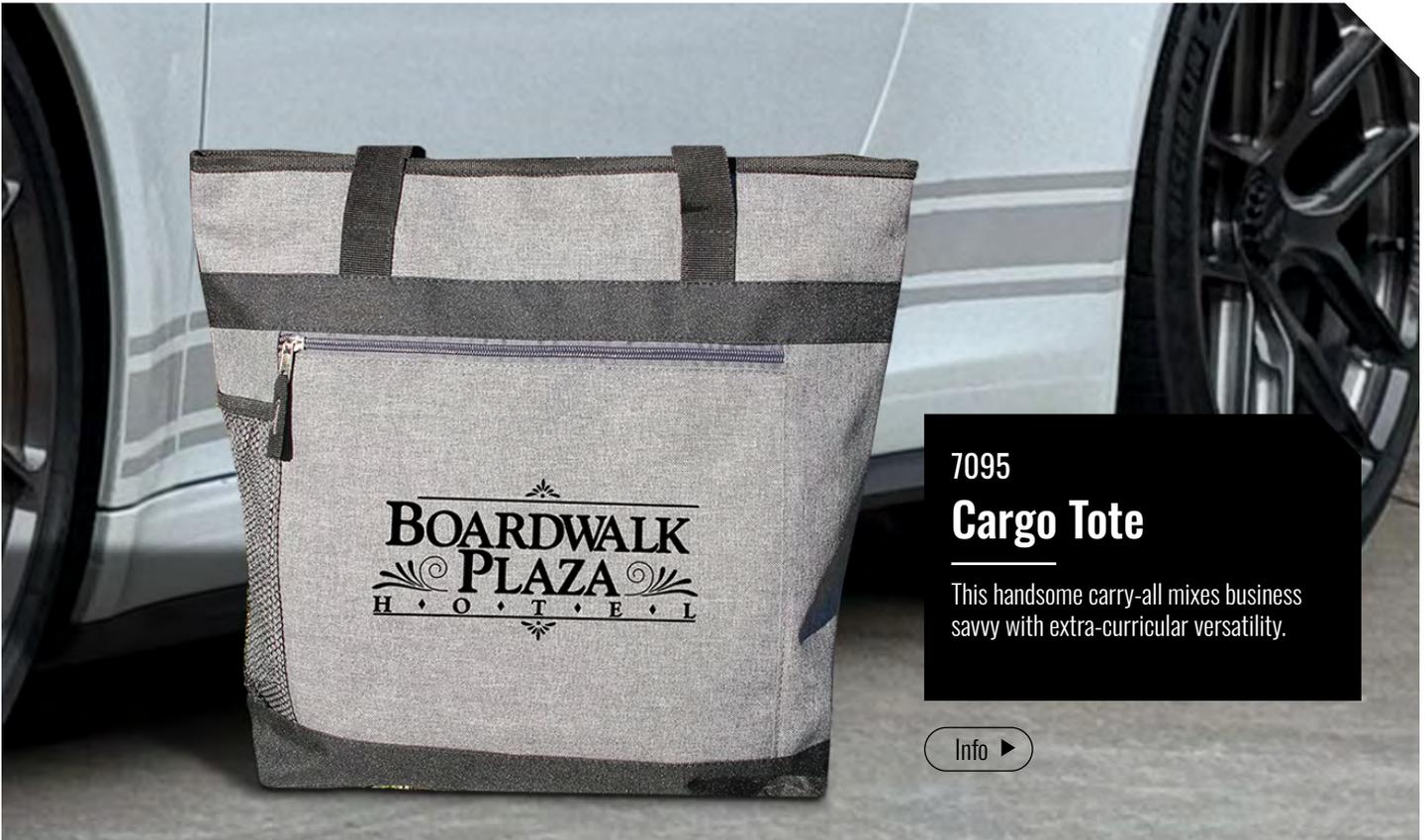


7064

The Alumni

A multi-purpose for school, work, travel and leisure. Features a zippered main compartment and pockets galore: two side mesh pockets, a large front pocket, plus a second zippered pocket on the front.

Info ▶



7095

Cargo Tote

This handsome carry-all mixes business savvy with extra-curricular versatility.

Info ▶



7082

Ashberry Tote

This upscale tote features a heavy weight, plush jute fabric that is washed and tumbled. Super soft with a stonewashed appearance.

Info ▶



7117

Tiny Tote

Small size, big impact. Perfect for stuffing samples or giveaways, as well as shopping.

Info ▶



7425CQ/NQ

Small Canvas Messenger Bag

Cotton canvas messenger bag with an extra-long, single shoulder strap.

Info ▶



7102
The Bazaar

This large tote features genuine leather handles with rivet details. Zippered closure with inside zippered pocket.



[Info ▶](#)

7100
The Brimfield

When only the best will do! Jute with cotton accents. Genuine leather straps.



[Info ▶](#)



7028
Woodstock Tote

A jute/cotton blend makes this tote the NATURAL choice. Strong and eco-friendly. The rugged texture makes it ideal for concerts, festivals or the farmers market.

[Info ▶](#)



7071
Chevron Tote

Create a wave of excitement with this tote.



[Info ▶](#)



***Greek
Inspired,
And Highly
Desired!***



7076

Santorini Tote

The simple elegance of this tote makes it a favorite! 10 oz cotton upper and laminated jute bottom. Thick cotton rope handles.

Info ▶



7432
Eco Laundry Bag

A gigantic laundry bag with drawstring closure. A small front pocket holds change or keys.

Info ▶



7428NQ
Canvas Drawstring Laundry Bag - Large

This laundry bag can also be used as a travel duffel or for the gym/workouts.

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Info ▶



7444CQ/NQ
Paramount Cinch Bag

The perfect shoe bag in 100% 5 oz. cotton.

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Info ▶

Don't Sweat The Small Stuff!



7043 Zippered Pool Pouch

Water repellent pouch with sealed zipper closure.

[Info ▶](#)



7460CQ/NQ Mini Travel Pouch

Cotton canvas card or coin purse with colored zipper.

[Info ▶](#)



7910 Hip Pack

Main zippered compartment and front pocket. Adjustable strap with buckle closure. 300D heather poly.

[Info ▶](#)



7320
**St. Helena
 Wine Tote**

Single wine tote with
 drawstring closure.
 6 oz. cotton.

Info ▶



7108S
**Vino Wine
 Tote Quattro**

4 bottle wine carrier with
 dividers. Laminated jute.

Info ▶



7321
**Rutherford
 Wine Tote**

Single wine tote with cotton
 webbing handles. 10 oz.
 cotton.

Info ▶



7091
The Gamer

A sporty look for hands-free carrying.

Info ▶



7098
Mega Tote

A super-sized carry-all with room for all the weekend gear.

Info ▶



7099
Beach & Sports Pack

This packable backpack adds convenience and versatility for the ultimate travel companion. When not in use, simply stuff it inside its perfectly portable pouch.

Info ▶

7860

Sporty "Go" Bag

Two front mesh pockets plus an open front pocket. Includes bottom board insert for added structure. 600D poly with metallic dobby details.



Info ▶

7862

Saddlebag Duffel

Zippered front and two end pockets. Includes bottom board insert for added structure. 600D poly with metallic dobby details.



Info ▶

7843

The Classroom Backpack

Large open front pocket and two side mesh pockets. Adjustable shoulder straps. 600D poly.



Info ▶

BACK



PACKS & DUFFEL BAGS





7846

The Commuter Backpack

Padded compartment for a laptop or tablet. Front zipper compartment with port and organizer pockets. Padded shoulder straps and 2 side mesh pockets. 600D poly with metallic dobby details.



Info ▶

COOLERS

5123

Derby 12-Pack Cooler Bag

If you live in the fast lane, you know the importance of being chill and ready. Just like the Derby cooler bag.

A sleek, elevated look that takes you from office to weekend in style. Features both an adjustable shoulder strap and carry handles, along with a front zippered pocket. The cork accent adds a natural vibe. Perfect for VIP gifting, onboarding and employee and customer appreciation. 420D poly/PU.



Info ▶

NEW!





5307
The Chiller Cooler

Large zippered front pocket for snacks.
 Leak proof PEVA lining. 600D poly.
 24 can capacity.

Info ▶



5117
Duet Cooler Mesh Tote

We've combined a generous insulated compartment with an oversized mesh tote.

Info ▶



5118

Titan Cooler

Large gusseted front zippered pocket and two side mesh pockets for all your snacks. 600D poly. 24 can capacity.

[Info ▶](#)

**Take
Your
Drinks
To A
Whole
New
Level!**



5035

Tailgate Tub

We've raised the bar by putting this cooler tub on a stand. Zippered, insulated top with a quick access lid means drinks will stay cool longer. A removable liner adds durability and facilitates easy cleaning. The tub pulls off the frame for easy storage and portability and stows away in a carry bag. 600D poly and leak proof PEVA liner.

Info ▶



5116
Orbit Cooler

It can be a lunch cooler that would satisfy even the biggest appetite or a great tailgate cooler.



Info ▶

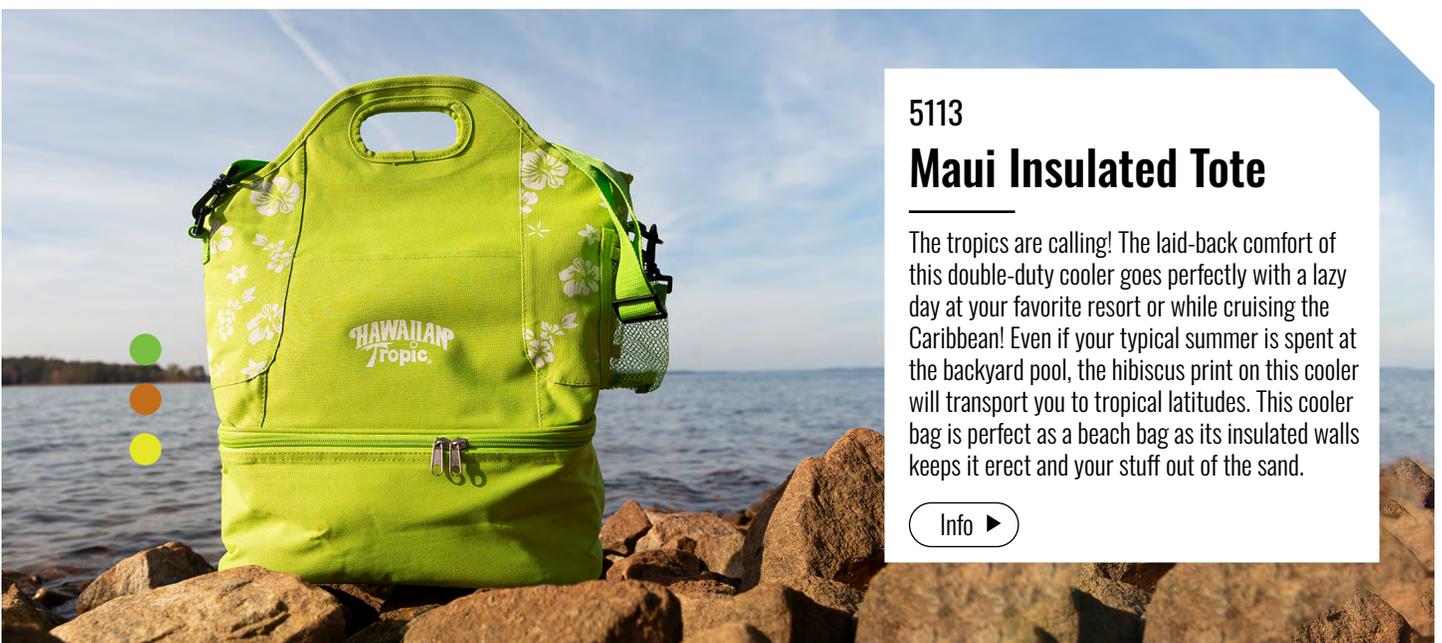


5009
3 Can Cooler Tube

This slim cooler holds 3 cans, 2 bottles or 1 wine bottle. Clip will attach to a golf bag for 18 holes of hydration!



Info ▶



5113
Maui Insulated Tote

The tropics are calling! The laid-back comfort of this double-duty cooler goes perfectly with a lazy day at your favorite resort or while cruising the Caribbean! Even if your typical summer is spent at the backyard pool, the hibiscus print on this cooler bag will transport you to tropical latitudes. This cooler bag is perfect as a beach bag as its insulated walls keeps it erect and your stuff out of the sand.

Info ▶



NEW!

**5105
Cork Lunch Cooler Bag**

Natural and modern. Upgrade your lunch game with a cooler that looks as sharp as you do. The cork material means fresh food, zero compromise. Features zipper closure, front open pocket and PEVA liner. Holds 6 cans or lunch and snacks for a long day at work.

Info ▶



**5121
Rhino Large Cooler**

Its creel shaped body is unique, yet classic. Heat sealed & leak proof. Large front pocket and side mesh pockets.

Info ▶



**5120
Rhino Lunch Cooler**

This two-toned beauty has upgraded 600D heather poly. Versatile strap converts from a shoulder strap to carry handles.

Info ▶



5029 Uptown Lunch Cooler

Bring style and function to the table with this double decker lunch cooler. Both compartments are zippered and fully insulated. Front zippered pocket for change, id card or snacks, condiments or utensils. Perfect for work or school. Comfortable carry handle. 600D Poly.



[Info ▶](#)

5122 Trailblazer Backpack Cooler

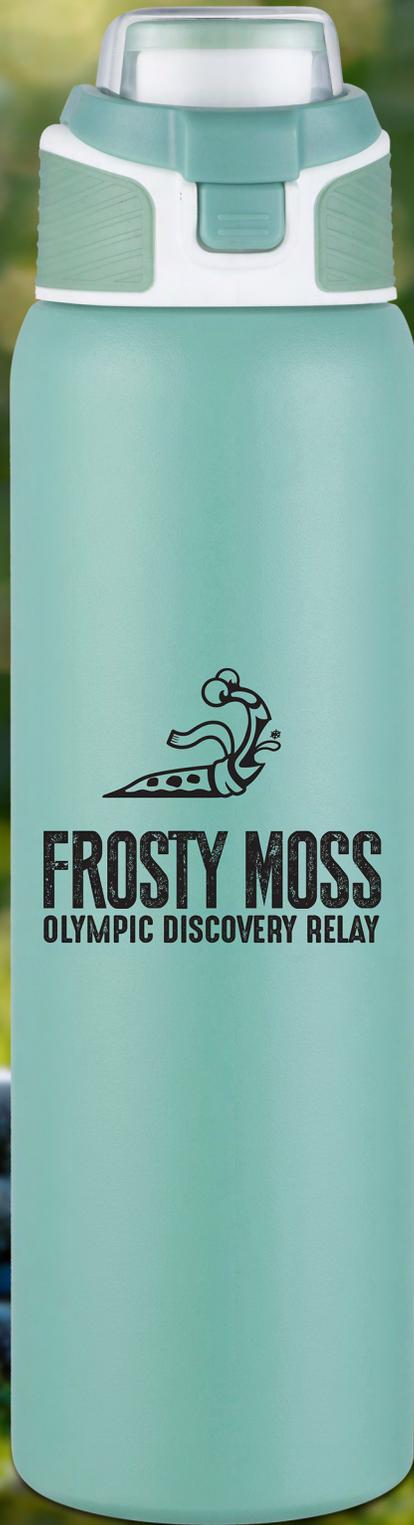
A large main compartment, padded shoulder straps, front zippered pocket and side mesh pockets – this one has all you need for your outdoor adventures! 24 can capacity.



[Info ▶](#)

DRINKWARES

NEW!



DWR1118 Flip & sip Tumbler

For the on-the-go lifestyle, this 28 oz. bottle with carry handle is a must. The recycled stainless-steel construction means you'll hydrate with purpose. Perfect for gyms, runs, commutes, and everywhere your day gets busy. One-handed flip, spill-resistant lid for all day hydration.

Info ▶



DW1109
Top Notch Bottle

Stainless steel bottle with 18/8 SS liner and copper coating. Vacuum sealed and powder coated exterior. Attached screw top closure prevents spills. Keeps drinks hot for 12 hours and cold for 24 hours. FDA compliant and BPA free. 34 oz.

Info ▶



DWG1501

Glass Is Always Greener Bottle

This glass bottle keeps drinks pure, crisp, and planet-friendly. Features a leakproof, locking lid and silicon carry hook and bottom to ensure it grips. 22 oz.

[Info ▶](#)

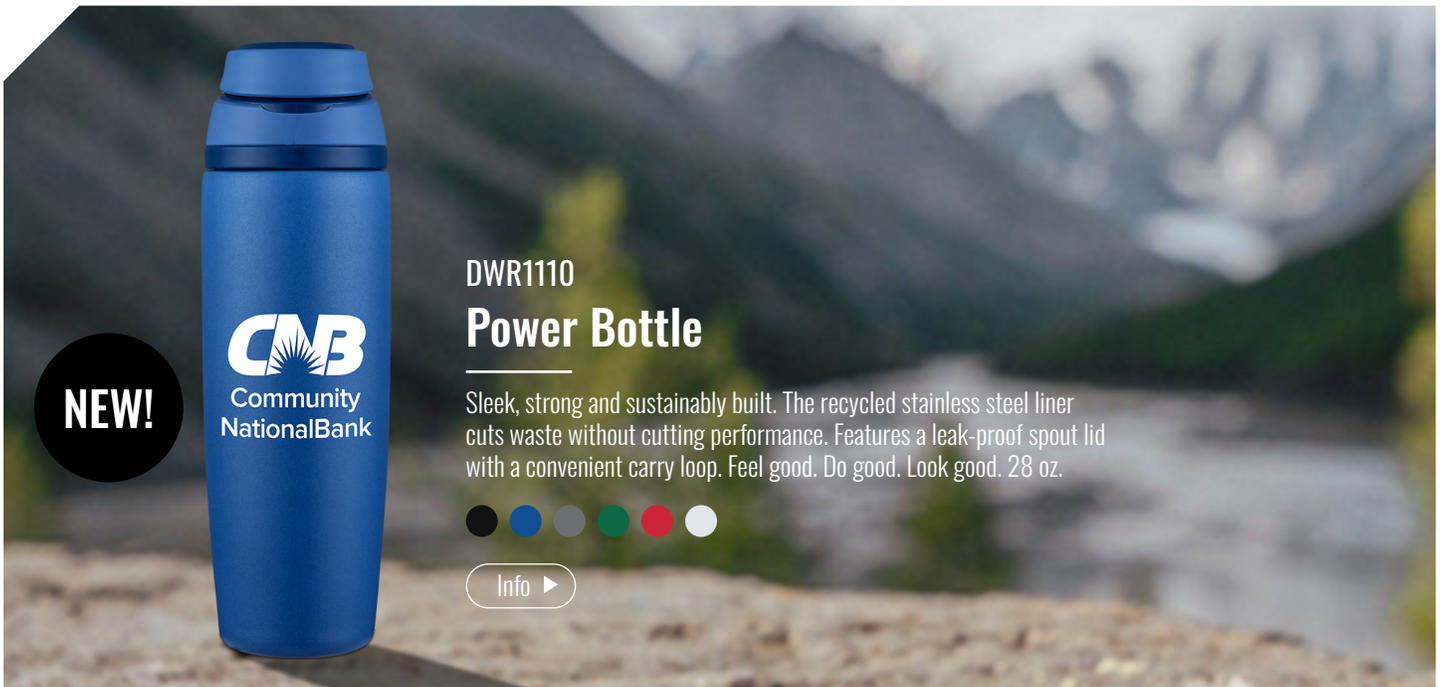


DW1116

Shake it Up Bottle

Shake up your fitness routine with powered hydration. Constructed of double-wall stainless-steel, this shaker bottle with mixer is the perfect companion for your morning protein shake or post work-out recovery drink. A great fit for wellness challenges, onboarding kits, and fitness incentives. Fuel what moves you! Easy-sip lid with screw-cap and carry loop. 26 oz.

[Info ▶](#)



DWR1110

Power Bottle

Sleek, strong and sustainably built. The recycled stainless steel liner cuts waste without cutting performance. Features a leak-proof spout lid with a convenient carry loop. Feel good. Do good. Look good. 28 oz.

[Info ▶](#)



DW1569

You Rock Marble Mug

You'll feel marble-ous sipping from this beautiful mug. With clean, simple lines, this ceramic mug is steeped in style. Enjoy quiet luxury with every sip. 20 oz.

Info ▶



DWG1503

Glass Act Tumbler

Clean design meets natural beauty. Glass body, bamboo lid, and reusable straw make this the clear winner. The glass body, bamboo lid, and reusable straw make this the clear winner. Confident, refined, reusable. 18 oz.

Info ▶



DW1180

Adventure Mug

This enamel mug is a must for your next camping adventure. 16 oz.

Info ▶



DW1105

The Admin Mug

Double walled SS mug with plastic liner and handle. A budget friendly option. 14 oz.

Info ▶



DW1102

Mega Mug

Travel mug with handle and straw. Stainless steel liner with copper coating, vacuum sealed. PP straw included in matching color. Recessed bottom fits cup holders. Individually gift boxed. FDA compliant and BPA Free. 40 oz.

Info ▶



DW1130

Cabo Mug

Double wall plastic travel mug with handle and matching straw. Light weight and budget friendly. 30 oz.



Info ▶



DW1195
Monster Mug

Vacuum sealed, double wall 18/8 SS liner and copper coating. 28 oz.

[Info ▶](#)



DW1103
The Graduate

Double wall tumbler with stainless steel outer and plastic liner. 20 oz.

[Info ▶](#)



DW1178
Cork Bottom Travel Mug

Beautiful cork accent compliments the neutral colors of this mug.

[Info ▶](#)



CHAIRS & TABLES

151

The Event Table

This large table seats 4 - whether it's for a tailgate spread or a family picnic. Four drink holders ensure spill-proof entertainment while the soft shelf underneath provides added space. The table top easily pops into place. When not in use, the legs/frame and table top folds down to fit inside the zippered carry bag. 600D poly table top and carry bag. Steel frame.

Info ▶



Get Ready To Chill



125

Top Dog Chair

This is first class seating without the jet lag! This chair has it all! The oversize proportions ensure a comfortable fit for everyone regardless of size, height or age. The seat and back are fully padded for hours of relaxing. A large, insulated cooler compartment in the armrest keeps your drinks and snacks cool and within reach while an insulated cup holder provides additional beverage storage. Heavy-duty 17mm thick steel tubing construction with premium hardware. Includes a carry bag for easy carrying and storage. 350lbs. capacity.

Info ▶



120
Stadium Chair

This chair is built to withstand even the rowdiest fan. Padded seat and back and rigid arm rests provide support while cheering on your team.



Info ▶

121
Game Day Chair

A look that's more dramatic for any sports fanatic! Whether you are tailgating before the big game or on the sideline at your child's soccer match, why not upgrade your seat to our Game Day chair? Its hourglass-shaped insert gives this chair a fresh new look that will warm your seat and turn some heads. 600D Poly Oxford. 300 lb. capacity.

Info ▶

A Single Seater Budget Beater!



130 The Spectator

Small chairs, tall chairs, padded chairs, large chairs - just when we thought we had them all, we saw the need to add one more. Two cup holders gives you an extra pocket for more than just drinks.

Info ▶

105

Billboard Lounger

Our top selling chair has an imprint area three times larger than other competitors' chairs! The billboard imprint will ensure maximum exposure while the double-layer back guarantees double the comfort.

Info ▶



9007

Stadium Seat

This seat cushion is easy to carry while providing a comfortable, padded seat. A large pocket on the back and a front organizer ensures a place for all your essentials. 600D poly.

Info ▶



BLANKETS



9003

Sherpa Fleece Blanket

Double layered blanket of mink fleece with sherpa fleece liner.



Info ▶



9014
Outback Blanket

As rugged as the Australian Outback, this blanket has a water-resistant shell with a soft, fleece liner for warmth. Folds up with attached carry straps.

Info ▶



9022
Southern Plush Fleece

Put a little filet mignon with your couch potato. Ultra-plush mink touch fabric. Antipill and hypoallergenic. Finished self-hem. Packed in a vinyl bag.

Info ▶



9027
Himalayan Throw

This luxurious blanket takes cuddling up on the couch to a new level!

Info ▶

UMBRELLAS & PONCHOS



AOC-48

Auto-Open/Close Umbrella

No info are overlooked on this premium umbrella! The soft feel and matte finish of the pongee material lends a classic touch. The auto-open, auto-close feature provides quick cover and retreat during a downpour while the unique pattern and shape of the handle provides a distinguished look. This one should be required issue with any new car purchase! Matching sleeve.

Info ▶



FPR-43
**Pink Ribbon
 Umbrella**

Show support for Breast Cancer Awareness – pink ribbon pattern shows up when wet!

Info ▶



FGR-56
Jumbo Folding Umbrella

When it comes to rain protection... size matters. This folding umbrella provides portability and productivity; giving you a jumbo canopy when needed most, but stores away nicely when not in use.

Info ▶



GSG-60
The Galaxy Golf Umbrella

Coated fabric blocks both sun and rain. Fiberglass shaft and premium Pistol Grip handle.

Info ▶



RPF-62
Recycled Golf Umbrella

100% RPET pongee polyester material.

Info ▶



CU-48

Clamp On Umbrella

Rain or shine, this umbrella provides full weather protection. Fits most chairs.

[Info ▶](#)



NGAO-62

The Fairway

This auto-open, vented, premium golf umbrella is a must for the serious golfer. Fiberglass shaft, 5mm ribs and our Comfort Grip handle will ensure years of enjoyment.

[Info ▶](#)



FO-43

Pop Up Automatic

Portability, pop-up, and price make this the best overall value in our line.

[Info ▶](#)



AF-56

Auto Open Fiberglass Golf Umbrella

The auto-open feature makes this umbrella a stand-out! Fiberglass shaft and ribs, a comfortable contour-grip handle and a generous 56" arc check all the boxes for durability and ample cover.

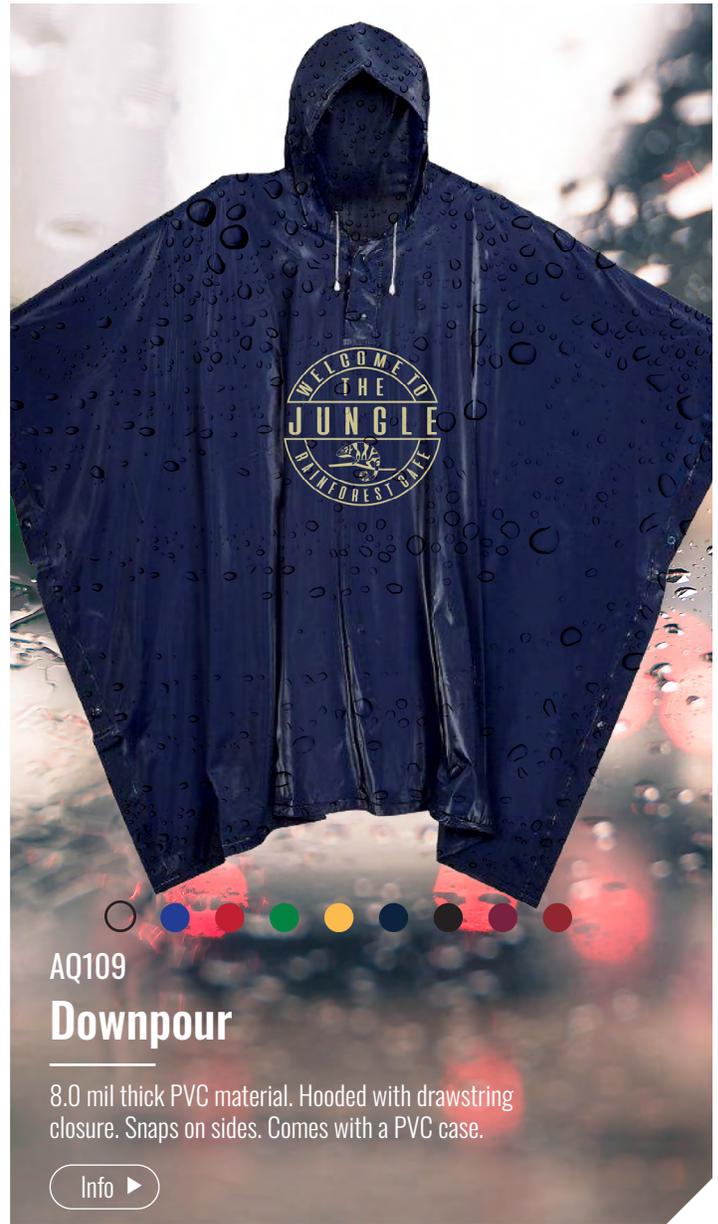
[Info ▶](#)



AQ101
The Storm Front

4.5 mil thick PVC material. Hooded with snap closure on sides. Comes with a PVC case.

Info ▶



AQ109
Downpour

8.0 mil thick PVC material. Hooded with drawstring closure. Snaps on sides. Comes with a PVC case.

Info ▶

AQ112
The Pocket Poncho

1.1 mil thick polyethylene. Adult size. Hooded with heat-sealed sides. Packed in clear zip-lock package.

Info ▶



APRONS & TOWELS



7603CQ/NQ Butcher Apron

Butcher style apron. Full length with plain front. Cotton/Poly twill.



Info ▶

7605CQ/NQ Café Apron

This waist apron is ideal for servers. Three pockets will hold pens, a pad and straws. Cotton/Poly twill.

Info ▶



9101CQ/WQ

Fingertip Towel Fringed

Don't be a-frayed to use this for your next promotion! One side velour with fringed ends. 100% cotton. Optional grommet and hook available.



Info ▶



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